

## Local Author Program

Thank you for your interest in having your book stocked in Bookmarks and congratulations on self-publishing your book! Bookmarks is dedicated to supporting local and regional authors and has designated space within our store to promote such books.

If you have recently published a book and would like to see it on our shelves, please review the guidelines and instructions below.

### Submission Instructions and Guidelines:

1. Books must be traditionally bound, with a printed spine displaying the title and author of the book. Spiral bound, stapled or any other type of book binding will not be considered.
2. Books must have a ISBN number printed on the front or back cover.
3. Books must be published within the past five years, preferably in the past two years.
4. **Please review your book with the following questions in mind:**
  - ▶ Does the book have excessive errors or typos on the cover and/or throughout the book?
  - ▶ Is the cover design clean, clear and visually pleasing, or is the art blurry or pixelated?
  - ▶ Is the subject matter interesting to a diverse group or is it relevant to only a targeted audience?
  - ▶ Has the book been and/or does it look professionally published, with clear text and images on the pages?
5. If you believe your book will make a good addition to the Bookmarks collection, please fill out the form on the other side and drop off with one review copy of your book.
6. Bookmarks makes no guarantees that submitted books will be accepted.
7. If Bookmarks decides to include your book on its shelves, Bookmarks will purchase no more than three (3) copies of the book. Bookmarks will reach out to you if we need to purchase additional books.
8. Bookmarks will not purchase books directly from any distributor or publisher with which it does not already have established accounts. If we can access your book through Ingram or one of our established publishers at our regular discounted rates, we will do so. If we cannot, Bookmarks will purchase books directly from an author at 60% of the suggested retail price, which is a standard publisher discount.
9. Books will remain on the Local Author shelf for a minimum of one month. After 30 days, Bookmarks will decide, based on space and sales, whether your book will remain on the Local Author shelf or be moved to another location.
10. Bookmarks is not responsible for the marketing and promotion of your book.
11. **Author Events:** Bookmarks will notify and/or invite local authors to participate in author events. All author events will be scheduled by Bookmarks. Authors are welcome to notify Bookmarks of upcoming book releases, but notification does not guarantee a scheduled event.

## Local Author Submission Form

Name of Book: \_\_\_\_\_

Book ISBN number: \_\_\_\_\_

Book Publisher: \_\_\_\_\_

Book Publication Date: \_\_\_\_\_

Brief Book Description: \_\_\_\_\_

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\_\_\_\_\_

Author Name: \_\_\_\_\_

Author Phone: \_\_\_\_\_

Author Email: \_\_\_\_\_

☐ I have reviewed the attached submission guidelines.

Author Signature: \_\_\_\_\_

Date: \_\_\_\_\_